



The Global Language of Business

Registration is now open!



VIRTUAL

GS1 Industry & Standards Event

16-19 September
#GS1standards2024

Join us online for the GS1 Industry & Standards Event 2024 from **16-19 September**. Over 1,000 business leaders and technology experts from more than 80 countries in 25+ engaging sessions, will explore ways to tackle today's biggest business challenges using the power of GS1 standards and solutions.

This is your chance to participate in discussions that could significantly impact your business – be part of the collaboration!

Don't miss this opportunity and let's transform tomorrow together!

[Register](#)

Work that happens here could impact your business



If you work in retail, marketplaces, healthcare, apparel, fresh foods or construction, join us to make a global impact! Take a look at the exciting hot topics of the week:

- Implementing next generation barcodes – what you need to know
- Discovering how GS1 can help with circularity and sustainability, Digital product passport

Unlocking new capabilities using the GS1 system of standards.

[View complete programme of the week >](#)

Who should participate and why?



Professionals with business and technical backgrounds should attend the GS1 Industry & Standards Event 2024. This event offers an opportunity for collaboration, networking, and growth, tailored specifically to those in the following industries:

- Retail
- Marketplaces
- Consumer Packaged Goods
- Fresh Foods
- Healthcare

Whether you're looking to explore cutting-edge innovations, establish meaningful connections, or gain insights into the latest trends in standards and solutions, this event promises to be a valuable experience for everyone involved.

[View complete programme of the week >](#)

Explore hot topics of the week



Be sure to explore our exciting agenda, filled with sessions that promise to be engaging. We're spotlighting essential discussions on innovations shaping our future:

- Implementing next generation barcodes powered by GS1 (16 Sept. 14:00 CET)
- Unlocking new capabilities in fresh foods with GS1 (17 Sept. 16:00 CET)
- Personalised medicines (18 Sept. 15:00 CET)
- Certifications in the retail journey: Ensuring consumer trust from listing to sale (19 Sept. 11:00 CET)
- And more!

[View the complete programme of the week >](#)